

# RACINE HARBORMARKET

## Racine HarborMarket 2022 Outdoor Rules

In order to ensure a safe, efficient, customer-friendly Market, we require all Vendors to comply with the following rules. All vendors must apply every year by completing a written Vendor Application — previous participation does not guarantee acceptance to the current year. Acceptance to Kenosha HarborMarket does not guarantee approval to participate in the Racine HarborMarket and vice versa. Participation is not open to groups whose primary focus is political or religious.

### Application Submittal

Vendor applications must be received at least fourteen (14) days (end of the business day on Wednesday) prior to the date requested for participation. Please apply on our website, [kenoshaharbormarket.com](http://kenoshaharbormarket.com)

### 2022 Operating Schedule

**Day:** Thursdays (last Thursdays of the month)

**Dates:** June 30, July 28, Aug 25, Sept 29, 2022

**Time:** 4:30 pm to 7:30 pm. The length may be shortened in the event of bad weather. (Thunderstorms or high winds)

**Where:** Monument Square in downtown Racine - Main Street between 5th and 6th Streets

**Weekly stall assignments** can be found on the Racine HarborMarket website, [racineharbormarket.com](http://racineharbormarket.com). The vendor maps are posted no later than Tuesday for Thursday's market. Find your name and stall letter/number, then locate the stall letter/number on the diagram. These letters/ numbers are marked on the pavement

**Payment:** Payment must be received two weeks **prior** to your start date. You will not be assigned a stall space until payment has been received. Credit cards and checks accepted; NO CASH.

**Absence:** If you must cancel your attendance please email [aforgianni@kenoshaharbormarket.com](mailto:aforgianni@kenoshaharbormarket.com) or [kfitzgerald@kenoshaharbormarket.com](mailto:kfitzgerald@kenoshaharbormarket.com) Refunds, if requested, will be handled on a case-by-case basis by the Board. (Please see attendance policy below.)

**Set-up:** Set-up 2:30 to 4:30 pm. For customer safety, no vehicle is allowed on Market grounds after 4:00pm. Vendors may not SELL before 4:30 pm, except to other vendors who are selling that day and to distribute CSAs.

**Take-down:** No sales after 7:30 pm. Do not pack up before 7:30 pm. Take-down must be completed by 9:00 pm. For customer safety, no vehicle is allowed on Market grounds before 7:45 pm. Because of traffic congestion, vehicles may not line up prior to 7:45 pm. Vendors may be assigned times to line up No SALES after 7:30 pm, so customers will clear the Market grounds quicker. Any boxes, containers, waste or other materials belonging to the vendors must be removed at the completion of the day. Vendors are responsible for clean-up of their area including food or other product spills and will be charged if additional clean-up is required.

## **Emergencies**

If you see an emergency (medical, fire, safety, etc.) please assure your own safety and call 911 first. Then alert Market staff who will assist in handling the situation.

## **Logistics**

### **Unloading and Loading**

Monument Square is bordered by Main Street to the east, Monument Square drive to the west, Sixth Street to the south and Fifth Street to the north. Access to Monument Square will be from Monument Square Drive ONLY and will be one-way, with vehicles driving south to north (Sixth Street to Fifth Street).

Please turn onto Monument Square Drive from Sixth Street. Proceed until you reach the angled parking (which is a no parking zone for our event). Pull to the side, unload your vehicle and use either one of your carts or one of ours to move your belongings to your booth. (The City of Racine has strongly advised us that vehicles should not drive on Monument Square.) Return to your vehicle, continue northbound on Monument Square Drive and park. (Parking information below.) After the market closes, break down your tent and pack up and THEN get your vehicle. As with set-up, please observe the one-way traffic on Monument Square Drive and pull to the side while loading your vehicle.

**Vendors must unload and park their vehicles prior to setting up their booth.**

Similar to unloading, in order to minimize wait times, vendors must completely break down their booth and collapse their tent before moving their vehicles in for pickup. The tent may stay up over your products if it is raining. For customer safety, no vehicle is allowed in the Market before 7:45pm. Because of substantial traffic congestion, do not move your vehicle from the parking spot until 7:45pm. At Market closing the first vehicle leaving the parking lot, MUST wait for an official signal, “it is safe to drive into the Market.”

## **Parking**

There are several parking options available:

- Ramp parking is available in the Civic Center Ramp, 501 Lake Ave. After exiting Monument Square Drive at 5th Street, turn right onto 5th Street, then right onto Main Street, then left onto 6th Street. For the Lake Street Ramp, turn left onto Lake Street. The entrance will be on your right after you cross Sam Johnson Parkway. The daily rate if you enter after 1:00 pm is \$2. Cash or credit accepted at the kiosk.
- Other Ramps are the McMynn Ramp on 6th and Lake Ave, and the Shoop ramp on Main and State
- The Lakefront Lot is a surface lot. After exiting Monument Square Drive at 5th Street, turn right onto Fifth Street, then right onto Main Street, then left onto 6th St, then right onto Library Drive. The entrance will be on your left. The daily rate is \$2. Cash or credit accepted at the kiosk.
- Limited on-street parking is available throughout downtown Racine. Meters accept coins or one can pay after downloading the parking app.

Additional parking ramp information can be found here: <https://cityofracine.org/ParkingRamps/>

## **Vehicles**

All vehicles are prohibited on the Market grounds during the hours of operation unless a special request is approved by the Market Board and management team. A vendor may submit to have a vehicle in the product description section of their application; a picture of the vehicle must be included. Approval will be based upon necessity, appearance and space availability. Management reserves the right to reject the application or issue a conditional approval.

## **Stall Size**

Stall size shall be approximately ten feet wide and 10 feet deep (10' x 10'). The width represents the front area that is open to the public. Area behind the stall, if any, may be used for merchandise and equipment storage. Vendor tents or equipment may not obstruct or cover public sidewalks. Special requests for a double stall (or more) can be requested on your vendor application and will be considered based on availability. There will be 1' of easement between different vendors' booths.

## **Tents**

Tents are recommended in order to produce an overall visual effect to HarborMarket. A standard 10 x 10' EZ-UP, or equivalent, is recommended. Tents are required to have white fabric canopies. An exception to the white canopy may be granted by HarborMarket management if requested in writing, but only if the alternative is required as a part of a company logo or trademark. Send us a photo of the non-complying canopy for consideration. Vendor is responsible for the purchase and maintenance of their tent. Vendors must secure their tent with weights. A minimum of 25 pounds per corner is recommended. If weights containing water are to be used, they must be sealed.

## **Tent Rental**

HarborMarket management has a limited number of tents available for rent as a courtesy that allows new vendors to try out HarborMarket before buying their own tent. If HarborMarket works for you, we expect you to invest in a tent. Our tents rent for \$10 per market day for all vendors. If you are renting a tent, it will be installed at your vendor site prior to your arrival. We do not rent tables or chairs. You may rent a tent a maximum of one time this season at Racine HarborMarket. Tent rental is not guaranteed; please confirm availability.

## **Electricity Requirements**

Electricity is available on a limited basis, and is allocated to vendors based on absolute necessity (e.g. food refrigeration or preparation). Please be sure to request a cord on your application. There is no rental fee. All cords **MUST BE** completely secured by a cover to minimize the tripping hazard. The Racine Fire Dept will inspect to make sure that cords are not tripping hazards.

Generators that operate below 50dB will be considered. Please email [aforgianni@kenoshaharbormarket.com](mailto:aforgianni@kenoshaharbormarket.com) for more information. They must be placed so as to minimize noise in selling areas; people must be able to easily converse, without yelling.

## **Pets and Animals**

Customer or vendor pets, walked or carried, are not allowed within Racine HarborMarket. Vendors must do business with pet owners at the rear of their stalls. ADA approved service dogs are allowed anywhere in the Market.

## **Vendor Information**

**Please also see “Vendor Illness” and “Vendor Attendance” policies below**

## **Farm Produce and Meat, and Plant Products**

Kenosha HarborMarket proudly supports and promotes the quality of fresh, local, farm-direct products. All producers are encouraged to participate in the federal or state subsidized food programs and include signage at their tent. **FRESH vegetables, fruits, cut flowers, herbs, nursery and bedding plants, meats and fish MUST Be grown/raised in the states of Wisconsin, Illinois, Indiana, Iowa, Michigan or Minnesota.** Vendors selling wild-caught ocean fish and other seafood will be individually considered based on its origins, and the uniqueness to HarborMarket. Other out-of-area products will be considered on a case-by-case basis. Vendors growing/selling/reselling more than \$250 of nursery items annual must obtain a Nursery Grower/Dealer License from the Department of Agriculture.

However, for local products, if you did not personally grow/raise all the products in your stall, you must display a sign with the origin information. At least 75% of your produce must be from your farm. The sign should say, for example, "Carrots, Sally Smith Farm, Rochester, Minnesota," or "Our meat products originate from farms in Wisconsin and Illinois." Market management reserves the right to visit farms. Please, if you didn't grow it, it's okay...just let folks know where and who did. No more than 25% can be grown elsewhere.

## **Fire Department Rules**

All food vendors, and vendors using electricity, must abide by the City of Racine Fire Department regulations. Please contact the City of Racine Fire Department - Fire Prevention Bureau at 262-635-7915 for further information on required best practices for cooking and heating in the Market setting, who needs a fire extinguisher, type of fire extinguisher needed, use of open flame and hot oil/grease, electric cord use, etc. The Fire Department comes through the Market every week; be prepared for their visit by knowing your responsibilities, being set up properly and having the proper fire extinguisher. Please also note that sources of heat cannot be located under tents.

## **Health Department Requirements**

ALL food vendors must follow Health Department regulations. Please call the City of Racine Health Department at (262) 636-9496 for further information on City of Racine Health Department requirements. Sellers of potentially hazardous foods must contact the City of Racine Health Department for approval and possible licensing prior to selling of such foods. Regular inspections by the City of Racine Health Department will take place.

Potentially hazardous food means any food that requires temperature control, because it is in a form capable of supporting the rapid and progressive growth of infectious or toxic microorganisms. The City of Racine Health Department reserves the right to restrict the sale of particular types of foods or products. Processed food must originate from a licensed establishment.

You may also reach out to Marcia Fernholz at [Marcia.Fernholz@cityofracine.org](mailto:Marcia.Fernholz@cityofracine.org) or 262-705-0309 for more information.

## **Samples**

If you wish to offer samples at your booth, please follow the below:

- Each food vendor is recommended to have a properly set-up hand washing sink inside their stall area.
- The hand washing sink should be set-up before servicing food and this includes free samples offered.
- Samples must be provided in a single-use, sealed and disposable container
- Vendors must wear gloves when preparing samples
- All vendors should not prepare samples (please see “Illness Policy” below)

## **Insurance**

All vendors must provide a one million dollar “certificate of liability insurance” naming **Kenosha Common Markets, P.O. Box 643, Kenosha, WI, 53141** as “Additionally Insured”. Your insurance agent will know exactly what document you need. You may email this to [kfitzgerald@kenoshaharbormarket.com](mailto:kfitzgerald@kenoshaharbormarket.com). Please include the name of the business. Your insurance certificate must be received at least two weeks prior to your first date of attendance. If your policy expires or changes mid-season, please email us a copy of your new insurance certificate prior to your old one expiring.

New vendor applicants may wish to wait for acceptance into HarborMarket prior to purchasing vendor insurance.

## **Products Sold**

If you wish to sell products beyond those submitted as part of your initial application, please submit a change request in MarketWurks and include a description of what you would like to add to your product list. The Board will review your request and let you know if it is approved or not.

## **SNAP/EBT Participation and Market Match**

Food vendors (agricultural and processed) are invited to participate in HarborMarket’s SNAP/EBT program. Customers swipe their benefits card at the Market’s information booth and receive wooden tokens in the amount they selected, as well as up to a \$20 match per week, to spend at the booths of participating vendors. Vendors turn in these tokens to Market staff at the information booth who record the amount. Vendors receive reimbursement for the tokens via direct deposit near the beginning of the following month (ie. reimbursement for tokens turned in during January is directly deposited in early February). Please email [aforgianni@kenoshaharbormarket.com](mailto:aforgianni@kenoshaharbormarket.com) if you are interested in participating to complete the necessary paperwork. Paper checks will not be issued.

## **Vendor Conduct**

A vendor may not leave the Market early, even if sold out. Use this time to advertise your products. In an emergency, a vendor may leave early, but all equipment and goods must be moved by hand or your handcart. Smoking (cigarettes, pipes, cigars, electronic-cigarettes) by vendors, their staff or market volunteers is not permitted anywhere on the HarborMarket grounds at any time. Vendors who must smoke MUST stand at least 25 feet from any Market vendor.

Vendors should behave in a courteous manner to other vendors, Market management and the public. Annoying behavior, including unnecessary noise, will not be tolerated. Vendors are not allowed to play music. The running of any gasoline or diesel motors, compressors, or engines is not permitted. The only exception is generators that operate below 50dB, which will be considered by HarborMarket management upon request. They must be placed so as to minimize noise in selling areas; people must be able to easily converse, without yelling.

## **Vendor Discipline/Termination**

Vendors are expected to cooperate with the HarborMarket management, and obey all rules. If there is a problem, the vendor will be notified first verbally, and then in writing. Upon third and fourth occurrences, a \$25 and \$100 fine, respectively, will be due on the spot. Failure to respond and correct the problem, or pay the resulting fines, will result in termination of the vendor at HarborMarket, without any refund of rental fees.

# **Nonprofits, Fundraising, Sponsors and More**

## **Nonprofit Participation**

Participating nonprofits may participate one time for free each season, space permitting. If the nonprofit organization does not show up on a date they reserved, they may be banned for the entire season. No products can be sold by non-profits; only information can be distributed and donations may be solicited. If products are to be sold, nonprofits must apply under the appropriate vendor category and pay the fee.

Nonprofits must carry a \$1 million liability policy and provide a certificate of insurance that names “Kenosha Common Markets, Inc. P.O. Box 643, Kenosha, WI 53142” as “Additionally Insured”. The insurance document must be received at least two weeks prior to attending. Please email the certificate to [kfitzgerald@kenoshaharbormarket.com](mailto:kfitzgerald@kenoshaharbormarket.com). If your policy expires or changes mid-season, please email us a copy of your new insurance certificate prior to your old one expiring.

Please see “Illness” policy below. It also applies to nonprofit vendors.

## **Private or Personal Fundraising**

Vendors may not solicit personal or organizational donations unless they are nonprofits soliciting for their organization.

## **Health Vendors**

To be considered a market “vendor,” these professionals must provide an actual service on-site (hearing test, chair massage, bone screening, etc.). If you are not providing an actual service on-site, then you are simply marketing your practice, thus considered a Sponsor. (For information on becoming a sponsor, email [aforgianni@kenoshaharbormarket.com](mailto:aforgianni@kenoshaharbormarket.com))

## **Clubs and Troops**

Unfortunately, we cannot accommodate the hundreds of individual youth groups, clubs and troops who wish to fundraise at HarborMarket. A group, club, or troop may participate only if it submits an official letter from the school’s principal or the regional troop manager authorizing it as the only group representing the entire school or organization that year. Clubs/troops may not sell or give away food or beverage products.

## **No Licensed Products or Multi-Level Marketing Allowed**

Products featuring licensed imagery (such as NFL, NBA, or university team mascots or logos, cartoon characters, etc.) cannot be sold at HarborMarket. No multi-level marketing products or home improvement services are allowed in the Market. Other vendors of products and services should inquire about sponsorship opportunities for a presence at HarborMarket. All applications will be reviewed by the Kenosha Common Markets Board of Directors to ensure appropriateness for HarborMarket.

## **Sponsor Marketing Opportunities**

For-profit businesses like banks, real estate, housing, assisted living, media, etc. whose purpose is primarily to market a service and not on-site sales are categorized as Sponsors. Sponsors have additional marketing opportunities for signage at the music venues, and links on our website. Please email [aforgianni@kenoshaharbormarket.com](mailto:aforgianni@kenoshaharbormarket.com) for more information.



# Illness Policy

**PURPOSE:** The purpose of the Illness Reporting Policy is to ensure that all vendors, their employees and HarborMarket volunteers/employees report to the Chairperson of Vendor Relations when you experience any of the conditions listed so that appropriate steps are taken to preclude transmission of foodborne illness or other communicable diseases.

**POLICY:** Kenosha HarborMarket is committed to ensuring the health, safety and well-being of our employees and customers by complying with all health department regulations. All shall report if they are experiencing any of the following symptoms.

- Diarrhea
- Fever 100 F or higher with or without sore throat
- Vomiting
- Jaundice (yellowing of the eyes or skin)
- Lesions (such as boils and infected wounds, regardless of size) containing pus on the fingers, hand or any exposed body part

## COVID-Related Procedures and Precautions

- CDC information, as of 1/6/22: People with COVID-19 or experience a positive exposure should isolate for 5 days and if they are asymptomatic or their symptoms are resolving (without fever for 24 hours), follow that by 5 days of wearing a mask when around others to minimize the risk of infecting people they encounter.
- **Do NOT attend if you are in quarantine, isolation, have any symptoms or have test results pending. No exceptions.** Violation of this policy will result in immediate removal from HarborMarket for the balance of the season, without refund of fees. Please report quarantine or isolation status to [aforgianni@kenoshaharbormarket.com](mailto:aforgianni@kenoshaharbormarket.com) or [lruffolo@kenoshaharbormarket.com](mailto:lruffolo@kenoshaharbormarket.com) as soon as possible
- Please respect HM staff, volunteers, vendors & customers who ask that you refrain from physical contact and maintain six feet of social distancing. There may be personal/family circumstances of which others are unaware that require these precautions.
- Samples must be offered in closed containers. Staff preparing them must wear gloves. (Please see “Health Department Requirements” section in this document)

- While hand sanitizer is available at the Information Booth, vendors are welcome, and encouraged, to have some at their booth for their own personal use. Having hand sanitizer available for customer use is also allowed and encouraged.

# **Vendor Attendance Policy**

## **Purpose**

Racine Harbormarket is held on the fourth Thursdays of the months of June, July and August 2022, and organized by Kenosha Common Markets, a 501(c)(3) non profit organization. Over 30 vendor booths are set up during each market. A successful market is a full market. A full market is visually pleasing to our visitors which increases foot traffic which results in increased vendor sales. Adherence to contractual attendance is the vendor's responsibility as a small business owner; a back-up plan for staffing is advised should the primary staff be unavailable. Vendor no call-no shows, excessive absences, late arrivals and early outs negatively affect the market's image and all vendors' financial success.

## **Definitions**

**No call - no shows:** Vendor not providing notice by 9am Friday the week prior for that upcoming Thursday's market.

**Excessive absences:** 2 or more absences during any market season, regardless of notification.

**Late arrivals or Early outs:** Not ready for sales at start time or dismantling or leaving before the end of day (unless in case of emergency or directed to by HarborMarket staff)

**Excused absences:** A planned absence with written notice at least 2 weeks before the contracted date. One occurrence is allowed per market season before penalties are assessed. Examples of these absences are for family or emergent illnesses.

\*\*KCM understands that sometimes, despite the best of planning and intentions, life happens. As such, extenuating circumstances will be taken into consideration when determining penalties. Examples of such extenuating circumstances include vehicle accidents, health emergencies, death in the family and personal safety emergencies. This does NOT include circumstances which were, or could have reasonably been, foreseen.

## **Actions of Conditions Violations:**

1st occurrence- documentation of the event via email.

2nd occurrence- documentation and warning of potential future fines

3rd occurrence- Fine of \$50 that needs to be paid in full before further attendance.

4th occurrence- Fine of \$100, with possible exclusion from the remainder of the season, without refund of fees paid.

After the 4th occurrence - exclusion from the remainder of the season, without refund of fees paid, and exclusion of participation in future events